



FOR IMMEDIATE RELEASE

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LM Restaurants raises over \$1,300 for Breast Cancer Screenings in October

The Ta Ta Tini is a success!

Wilmington, NC – LM Restaurants raised a total of \$1,392 in an effort to provide funding for breast cancer screenings, treatment and education for the less fortunate this October in conjunction with Breast Cancer Awareness Month. \$629 of the amount raised will be donated to The Pink Ribbon Project at New Hanover Regional Medical Center's Foundation. The remaining amount raised will be donated to a similar charity in Raleigh.

All of LM's Wilmington-based restaurants (Eddie Romanelli's, Henry's, Bluewater and Oceanic) donated a dollar from every 'Ta Ta Tini' sold October 1 through October 31. The pink martini proved to be a popular drink of choice of customers. So much so, Henry's will continue selling the martini year-round, however it will be called The Pink Ribbon martini.

A check will be presented to the New Hanover Regional Medical Center Foundation's Pink Ribbon Project this Tuesday at the VIP pre-opening of the Carolina Ale House at 7pm. Media are welcome to attend the event.

"I am so proud of our staff and management teams for getting involved," explained Lou Moshakos, President and Owner of LM Restaurants. "Our employees' efforts and the generosity of our customers resulted in a great promotion that will support the underprivileged in their local communities. Next year we hope to expand the promotion and double the amount raised! Cancer is a disease that affects all of us. Raising funds for those who may otherwise go undiagnosed or untreated for breast cancer is just one small way our organization can help save lives."

LM Restaurants is the parent company of several award-winning restaurants on the East coast (www.lmrest.com). **Carolina Ale House**, celebrating 10 years of business in 2009, boasts twelve locations (six locations in the Triangle, a NEW location in Wilmington, NC, a small outlet in Terminal 2 of RDU International Airport, two locations South Carolina and two in South Florida.) Additional locations are in the works for 2010 (Fayetteville & a rooftop concept in downtown Raleigh, NC, Greenville, SC and Augusta, GA.) **Oceanic** (on Wrightsville Beach) offers fresh seafood and panoramic beachfront dining; **Eddie Romanelli's** (Wilmington and Leland) offers American Italian cuisine. **Henry's** (Wilmington) is a casual American restaurant and **Bluewater** (Wrightsville Beach) is a picturesque waterfront grill situated on the Intracoastal Waterway.

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Taverna Agora (Raleigh) is an authentic Greek restaurant and bar; **Bentley's at Crossroads** (Cary) is a casually elegant steak and seafood concept located in Crossroads Plaza. In addition to its restaurants, LM Restaurants also manages **AQ Catering & Events** (Wilmington, NC.)

Since its inception in 1998, **the Pink Ribbon Project** at New Hanover Regional Medical Center's Foundation has raised more than \$1 million dollars and provided over 4,000 "Comfort Bags" to area woman as they undergo treatment for cancer. In addition to the Pink Ribbon Comfort Bags, proceeds from the Pink Ribbon Project provide funding for uninsured women receiving mammography through the Coastal Care Van- the region's only mobile cancer screening van, as well as additional diagnostics should a suspect screening occur.

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